



**Macomb Area Convention  
& Visitors Bureau**

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May 20, 2008

Kevin J Martin  
FCC Chairman & Commissioners  
445 12<sup>th</sup> St. SW  
Washington, DC 20554


Dear Chairman Martin and FCC Commissioners,

We have had a wonderful working relationship with WGEM TV in Quincy, Illinois for 20 years. As a promoter of tourism in Macomb and McDonough County, we have found their assistance invaluable. They have covered many of our festivals live. Balloon Rally and Heritage Days both high profile events in the area have benefited greatly with exposure and attendance.

When we were concerned about State of Illinois funding issues, WGEM TV was helpful in getting the word out to both the public and political elected officials. We have worked directly with staff throughout the years on regional issues like highway funding and construction. Both are important to viewers in the tri-state area. During the flood of 1993 they were instrumental in helping the entire area with information and news coverage. Their commitment to the region is well known and their staff respected.

We urge careful thought when initiating new rules on any programming or framework that would hinder what we consider a very good system.

Most Sincerely,

  
Katherine Walker  
President